

BEYOND CTRL+C: TACKLING PLAGIARISM AND COPYRIGHT INFRINGEMENT IN THE DIGITAL ERA

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Abstract:

Plagiarism and copyright infringement in the digital era have become prevalent issues, facilitated by easy access to information and the simplicity of content copying and sharing. Addressing these challenges is crucial to uphold ethical standards and safeguard intellectual property rights across various domains. This study aims to investigate strategies for combating plagiarism and copyright infringement in the digital era, offering insights into the current knowledge and potential areas for future research. A qualitative desk-based research approach was employed, utilizing a systematic literature review methodology. Existing articles, conference papers, and handbooks pertaining to plagiarism and copyright infringement were subjected to analysis and synthesis.

The study findings reveal the result of diverse strategies and approaches for addressing plagiarism and copyright infringement in the digital era. Key themes that emerged include the significance of education and awareness, the role of technological solutions in detection and prevention, the importance of legal frameworks and enforcement, ethical considerations, and the value of stakeholder collaboration. The analysis also highlights gaps in current knowledge and proposes potential research directions, such as investigating the impact of emerging technologies on plagiarism and copyright issues and evaluating the efficacy of different prevention strategies.

Keywords: Plagiarism, Digital era, Intellectual property rights, online copyright infringement

Introduction

Plagiarism, which involves using someone else's work or ideas without giving appropriate credit, has become increasingly sophisticated in the digital landscape. Students and writers now have access to essay mills and ghostwriting services, making it easier to submit plagiarized content (Lathrop & Foss, 2017). Moreover, the rapid dissemination of information online